



Prices and Value

Since combining with Sprint, T-Mobile has offered unmatched value and some of the most affordable service in wireless and in-home internet—a win-win for U.S. consumers.

For example, T-Mobile introduced affordable options for low-income consumers that include a \$15 per month plan at nearly half the price of its lowest smartphone plan in 2018, and a \$25 per month plan that provides three times the data at a lower price point than the least expensive pre-combination smartphone plan. T-Mobile also introduced its [Connect by T-Mobile](#) plans,¹⁰ which include our lowest-priced smartphone plan ever, a \$10 per month service that provides customers 1,000 minutes of talk, 1,000 texts, and 1 GB of data each month. The Connect by T-Mobile plans also include a \$35 per month plan with 12 GB of high-speed smartphone data.

 **OUR LOWEST-PRICED PLAN EVER**

\$10 Per Month	1,000 Texts
1,000 Minutes of Talk	1 GB Of Data

Our Magenta MAX plan also provides industry-leading value. It's the first 5G smartphone plan with, among other features, unlimited premium data, Netflix on Us, Apple TV+ On Us, Vix+ On Us, Paramount+ On Us, a discounted subscription to YouTube TV, AAA membership, unlimited ultra-high definition (UHD) streaming at up to 4K resolutions, and 40 GB of high-speed smartphone mobile hotspot data for less than \$50/line when subscribing to a family plan of three or more lines.

We also expanded savings opportunities for in-home broadband through our 5G Home Internet offering for residences. Under this program, we offer homes and businesses a fixed wireless internet service they can use to replace their existing cable or fiber broadband subscription. 5G Home Internet costs just \$50 per month, including taxes and fees for qualifying accounts. Even as inflation pressures persist, this program provides our customers with significant savings opportunities, and one added benefit: the ability to lock in their initial \$50 contract price indefinitely with [Price Lock](#).¹¹

 **WE SAID:**

The increased capacity of T-Mobile's new 5G network would reduce the company's costs, allowing T-Mobile to deliver more and faster data for less.¹² T-Mobile would compete aggressively with AT&T and Verizon for market share by offering lower prices and better value.¹³ T-Mobile committed to offering the same or better rate plans as those offered by legacy T-Mobile and Sprint for three years,¹⁴ and the company committed to offering a competitive in-home broadband at prices significantly below other incumbent fixed broadband service providers, with no contracts and equipment or installation fees.¹⁵

 **WE DELIVERED:**

All consumers have access to the same or better rate plans from T-Mobile (and Sprint) as they did pre-merger. All T-Mobile customers with capable devices also receive an upgrade to high-speed 5G broadband service at no extra charge.¹⁶ And T-Mobile is rolling out innovative broadband offerings at low prices, with our Price Lock guarantee to hold our service plan prices constant for the life of a subscriber's plan. The price per gigabit for T-Mobile's lowest-priced plans has also decreased from \$15 to \$3-\$4 for comparably priced plans today.¹⁷