



# Competition and Choice

**After joining forces with Sprint, a newer, strong T-Mobile has delivered on its promise deliver the best network, best value and best experiences while increasing competition in wireless and in-home internet.**

In wireless, T-Mobile is offering improved service for the same or better price, as well as low-cost innovative offerings that have forced a competitive response in the industry and benefited customers. T-Mobile has disrupted in-home broadband as a critical new competitor in the market for home internet service.

## WE SAID:

The transaction would give T-Mobile both the opportunity and the incentive to compete aggressively for market share. In the mobile wireless segment, T-Mobile would compete aggressively with AT&T and Verizon for market share by offering lower prices and better value.<sup>1</sup> T-Mobile's massive investments and competitive drive would force other major carriers to respond by expanding their 5G coverage and offering their customers more value.<sup>2</sup> In the in-home broadband segment, T-Mobile would leverage the enhanced capacity of its network to offer its own in-home broadband service, bringing much-needed competition with incumbent fixed broadband providers across the country.<sup>3</sup>

## WE DELIVERED:

T-Mobile's performance has spurred new competition in both in-home and mobile broadband. For in-home broadband, independent analysts have found that "[c]ompetition between the cable companies and the wireless carriers is getting real and this will escalate,"<sup>4</sup> with cable providers losing market share to their rivals for the first time "in well over a decade."<sup>5</sup> Analysts attribute this dynamic to "rising competition from fiber and fixed wireless offerings" from providers like T-Mobile.<sup>6</sup> T-Mobile's Home Internet service reached more than 2.6 million customers by the end of 2022, well ahead of the pace predicted in 2019.

**Today, T-Mobile is the fastest growing in-home broadband provider in the country.<sup>7</sup>**

In the mobile broadband sector, T-Mobile's lower-priced offerings have sparked vigorous competitive responses in that space as well, with other carriers eliminating surcharges for 5G and launching unlimited 5G smartphone plans to keep pace.<sup>8</sup> And T-Mobile's unprecedented investments in 5G have spurred competitors to expand and enhance their own 5G deployments, announcing nationwide 5G networks of their own and investing tens of billions of dollars in spectrum.<sup>9</sup>