Embracing the Cloud
Reasons to ditch the quick-fix and move to a VoIP phone system
Don’t settle for the quick-fix

When your business is rapidly growing, it’s easy to fall into the habit of adopting quick-fix solutions to problems as they crop up. One area that tends to take a big hit is business communications.

Whether you’re in the startup stage or growing into small to medium-size territory, your team is working fast to develop products, acquire customers, and make magic happen. You don’t always have time to slow down and invest in the right tech. Instead, you adopt a solution to hold you over.

But quick-fixes aren’t meant to last. While they might keep you moving in the short term, they’re actually counterproductive to long-term success, often leading to decreased productivity and slower collaboration.

Luckily, there’s a pretty simple solution. A leading cloud communications platform that provides a seamless (unified) experience for AI-powered calling, conferencing and contact centers from a single secure application.

Because when one solution does more, so can your business.
One solution for every communication challenge

01 Unify your team

02 Simplify your setup

03 Use what you have

04 Smarter not harder

05 Integration is key

06 Scale with ease

07 Online when you’re offline
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When you use multiple programs to stay in touch with remote team members, coordinating calls and meetings is tricky and time-consuming at best, and downright miserable at worst.

If real-time communication becomes too taxing, employees may resort to lengthy email chains—which often cause confusion—or else completely give up on the idea of staying in touch. This can lead to scattered teams and muddled information.

A unified cloud communications platform can keep teams connected, no matter where they are.

Because everything lives in the cloud, you can access important documents and messages on any device, any time, making it easy to share information across teams and channels before, during, and after meetings—all with a simple click.

You can even switch devices halfway through a call without hanging up or sacrificing sound quality. Say you’re using your laptop to chat with a team member, but suddenly realize you’re running late to yoga—just shift to your mobile and keep the call rolling. The result: teams that stay connected and productive, from virtually anywhere.

With one system that hosts voice, messaging, video, and meetings, you can reduce the time you spend setting up conference calls, configuring devices, and updating teams on technology changes.
No need to vacate your desk for the afternoon or postpone sales calls so the IT guy can install a new phone system in your workspace. With cloud-based software, setup is easy and deployment is super fast—as in, less time than it takes to make a cappuccino. All you have to do is download the app on your preferred device, log in using Google Workspace or Microsoft 365 and you’re ready to make your first outbound call within minutes. That gives you more time to enjoy that extra foam.

Automatic software updates also ensure that you always have the latest features, functionalities, and security enhancements.
When you’re growing a business, systems that drain your budget can halt progress.

Take desk phones, for example. Not only are they expensive to purchase and set-up, they don’t have impressive longevity, which means you have to pay even more to replace your outdated hardware every few years.

With a cloud-based communications platform, it’s a BYOD (Bring Your Own Device) setup, which means you can use what you feel comfortable with, whether it’s a mobile device, tablet, laptop, or desktop computer. The best part? The app works across your devices, so you can switch between them regardless of location and according to your workstyle.

No matter which device you use, the app’s clean, intuitive interface makes it simple to send messages and make calls. Even online conferences just take a few clicks to set up, so you can spend less time getting acquainted with new devices and more time getting ahead.
Efficiency is the key to building a successful business, and the trick to greater efficiency is smarter features. With a cloud-based platform, AI is built into everything.

Don’t worry, the robots aren’t here to take your job. Instead, AI can take over the tedious, mundane tasks on your to-do list so you can focus on the more meaningful aspects of work. That means less stress and a lot more productivity.

Take Voice Intelligence (Vi), our proprietary AI, smart assistant for example. Powered by artificial intelligence, smart assistants use natural language processing to identify real-time conversational insights and opportunities for talking points during phone calls. The Vi technology can also transcribe phone calls, provide post-call summaries and analyses, and highlight key parts of the conversation, so you don’t have to spend time taking notes or sending follow-up emails. They can even share predictive insights about your business, allowing you to make strategic adjustments to help improve customer service and increase sales.
It takes time and effort to master your favorite business tools. So why throw them out when they don’t integrate with your phone system? A good cloud-based unified communications platform gives you the best of both worlds. It natively integrates with the other cloud-based apps you use every day, like Salesforce, Zendesk, Slack, Google Workspace, Microsoft 365, and more.

These integrations give you access to your emails, contact lists, and documents all on the same platform, so you never have to toggle back and forth between applications to make a call or pull up a spreadsheet.

When all of your tools are unified on one AI-powered platform, it makes it easier for you to communicate with your teams and customers.
Buying new phones each time you add a new team member isn’t the most efficient or cost-effective way to scale.

Cloud-based communications platforms offer simple, per-user-per-month pricing structures. You only pay for what you use, and every employee can use the single, secure app of the devices they prefer.

It’s cost-effective and straightforward—that’s a win-win.
Data protection is a top concern for businesses of every size, even startups like yours. You don’t have the time or headspace to worry about crashing servers or lost information. You need a reliable, safe platform that helps you get things done even in an emergency—and smarter technology can help.

Say the power goes out in your building due to an earthquake or bad storm. Your desk phones may no longer work, but a unified cloud-based tool will stay up and running. You can even set a forwarding number in just a couple clicks so calls keep coming through on your mobile device.

**Using a protected, cloud-based app means you have reliable access to your business’ data.**
Ditch the quick-fix—it’s time to upgrade your toolkit

No matter what size company you manage, an efficient, unified cloud communications system is the foundation of any successful business. Without a clear approach to team meetings, client calls, customer service, and brainstorming sessions, it’s harder to get things done, let alone do them well. Piecing together disparate communications tools in a pinch is tempting, but ultimately makes for disorganized team collaboration. It’s time to adopt a smarter system that supports the way you and your team work.
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Reliable business communication from virtually anywhere

The T-Mobile supercharged 5G network and business communications app from Dialpad helps your team talk, text, and meet with their customers, and each other, from virtually anywhere.

We give employees true mobility with a business number they can use on almost any device with advanced features like Voice Intelligence™, an AI-powered personal assistant that sets next best actions from voice transcription and commands, and native integrations to cloud business apps to stay productive.

Stop paying for un-used desk phones and managing a complex on-premise PBX. Switch to a mobile-first, Unified Communications as a Service (UCaaS) solution that provides full business phone functionality, and deploys in minutes.

Ready to simplify how your employees communicate?

If you’re ready for a lasting solution for your business communications, discover what T-Mobile’s network and our AI-powered communication platform by Dialpad can do for you. We’ll guide you through the process, and work with you to create the perfect communications plan for your business.

Get simple-to-use and easy-to-deploy cloud solutions. Find out how our collaboration tools can help you succeed in today’s mobile-first environment.

Let’s talk
1 (877) 637-0212