Stability

**Technology** 

**Innovation** 

**Security** 

**Mobility** 

### The pursuit of

Connectivity

**Disruption** 

**Opportunity** 

**Assurance** 

Scale

**Partnership** 

**Efficiency** 

**True Mobility** 

**Possibility** 

**Transformation** 

Reliability

Valua



## You know where you're going. Our network can help you get there.

As a modern IT leader, you're driven to adapt and evolve. This motivation doesn't come from the pursuit of some abstract theory of success—it's about the quest for the next big thing for your business.

We get it. Business is changing. That's why we've built our network to support your business now and in the future.

We're changing the wireless industry for good, with robust connectivity, great value, and better care—all powered by the most advanced LTE network out there.

This isn't business-as-usual wireless. This is the relentless pursuit of something better.

Welcome to T-Mobile for Business.

### INNOVATION

# There's never been a better time to redefine your business.

The next wave of mobile innovation is just around the corner, and it requires a network with a broad spectrum of new services. We've invested heavily in 4G LTE with a virtualized packet core to offer the flexibility, capacity, and security you need to offer true mobility to your business.

For mobile broadband, IoT, augmented reality, and everything in between, we have the capacity, speed, and enterprise-grade infrastructure necessary to take your business where it needs to go.

### Your potential, our network.

### Workforce mobility

The security and performance of modern mobile networks make teams more productive, enabling access to resources when and where they're needed. From better voice calls to more seamless conferencing and VR/AR tools, advanced mobility helps your business embrace the future of work.

#### **IoT**

T-Mobile's powerful network is designed to support current and future IoT use cases. Whether your initiative is powered by our Narrowband, 4G/LTE, or future 5G capabilities, we'll help you find the right fit for your IoT capability—from the simplest sensors to the most sophisticated IoT environments.

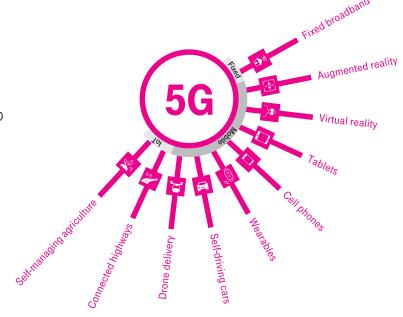
### The network of the future.

Modern mobile networks offer unique opportunities to rethink your network. From mobile edge computing that helps better process, store, and manage data, to new SD-WAN and private network configurations that improve visibility, reduce cost, and enhance user experience, the network of the future is coming. We can make sure you're ready.

### The age of 5G is upon us.

We've built a customer-first network with an eye on the future. In preparation for the coming 5G era, we're leveraging a multi-band spectrum strategy and fitting our towers with the latest radio equipment that can be activated with a simple software update. This means long-term, reliable coverage—without interrupting your business.

See what we think a world with 5G could look like at t-mobile.com/5g



### True Mobility

# You run your business, we'll take care of your connection.

Businesses like yours demand nothing less than a consistently reliable, far-reaching, wireless network—so we did something about it. We built a network with amazing coverage so you can stay focused on driving your business forward. Trust us to continue challenging the status quo as we unravel the complexities of wireless in order to help our customers unleash their business potential.

### Experience the Un-carrier difference.

Modern business can take you and your employees anywhere, from field to factory to Fifth Avenue. We want to make sure our network is with you every step of the way.

That's why we've invested in building a truly mobile network—rolling out more coverage in more places than ever before.

#### Just take a look at our track record:

We've spent \$8B acquiring low-band spectrum to deliver 4x stronger signals deeper into buildings and 2x the signal range from towers than mid-band spectrum, which means our network is primed to push the boundaries of wireless. Again. Just months after receiving our spectrum license, we turned on the very first 600MHz LTE network site in the world.

We're also a global leader in, and first to deliver, Voice over LTE technology (VoLTE), bringing you faster call connections, HD Voice, and fast LTE data speeds while on calls. And by 2020, we plan to give 100% of customers access to VoLTE quality calls on our network.

We won't stop there. We're on a mission to continually deliver network innovations that help keep your business connected.

### Advanced coverage

Now covering 99% of all Americans with the most advanced LTE network.

#### **Extended range LTE**

Low-band spectrum penetrates buildings deeper and spreads signals further.

### Superior call quality

The first to deliver Voice over LTE technology (VoLTE).

### **Device flexibility**

Enables users to add a business line to their existing device and/ or multiple devices.

#### Innovative technology

Ready for the future with Video over LTE (ViLTE), rich communication services (RCS), and more.

### freedom

# We've redefined the idea of "home" data coverage to include international travel at no extra charge.

The boundaries of business are being pushed across international borders, vast oceans, and airline routes. But traveling abroad with other major carriers can mean incurring high roaming fees which end up costing a fortune. Thanks to our decades-long partnerships with global carriers, you'll get the coverage you need in the US or abroad, ensuring cost savings and reduced travel complexity.

Together, we provide a simple way to get automatic global coverage at predictable prices, without excessive international roaming rates or bloated connectivity fees.





Customers with T-Mobile Magenta® for Business get texting and unlimited data abroad, at no additional cost, in 210+ destinations, including up to 5GB of 4G LTE data in Mexico and Canada. We also make it easy to add unlimited international calling to landlines in 70+ countries and mobile numbers in 30+ countries, a 4G mobile hotspot, and unlimited in-flight Wi-Fi on Gogo®-enabled flights.

Plus, multi-nationals enjoy our exclusive US partnership with FreeMove to allow seamless bid/contract management across multiple countries, including the UK, Germany, France, Italy, Spain, the Nordics, Turkey, Eurasia, Asia Pacific, and the Baltic region.

Business doesn't stop, and neither do we.

### ASSURANCE

### We take security seriously.

Cellular networks are inherently more secure than WiFi since they're based on a SIM authentication which has its own keys to create a secure connection. On top of this, T-Mobile for Business provides an advanced level of communication security management, delivered as a service.

Threats are still out there, but we've taken the necessary steps to help keep you and your data safe, and we'll continue to invest in new capabilities that allow for even more advanced protections in the future.

### At T-Mobile for Business, we actively address security risks in 3 categories:

- Data interception
- Data collection
- Denial-of-service attacks

We continue to invest in security features and network capabilities, as well as in the cybersecurity ecosystem, through leadership and support of groups and programs such as:

- 3rd Generation Partnership Project (3GPP) SA3 working group, which sets global security and privacy standards for 3G, 4G LTE, 5G NR, and 5G NextGen
- Executive committee of Communications Sector Coordinating Council, supported by the Department of Homeland Security
- CSRIC VI (FCC Communications Security, Resilience and Interoperability Council)
- Communications Information Sharing and Analysis Center (Comm ISAC), which keeps T-Mobile abreast of the latest cyber and physical threats and mitigation strategies

### Combating security threats.

#### Authentication

Mutual authentication between devices and the LTE network reduce the likelihood of attacks from rogue base stations.

#### Encryption

Today, LTE connections are encrypted over the air, while the 5G era will bring end-to-end encryption.

#### Interconnection protection

Interconnection points with other networks (roaming partners, other carriers, etc.) are monitored to mitigate vulnerabilities.

#### Public cloud access

More secure keys add additional authentication all the way to public cloud providers, keeping connections from being exposed to the Internet.

#### Mobile Device Management

T-Mobile partners with leading Mobile Device Management (MDM) vendors to offer solutions that help set up, control, and secure devices.

#### Identity theft protection

Physical, technical, and administrative safeguards help prevent unauthorized access to, and use of, customer information.

#### Name ID and scam block

T-Mobile Name ID allows customers to see and manage call handling rules for names and locations of callers.
T-Mobile automatically identifies potential scammers and allows customers to block these calls.

### Partnership

### Our customer service team is second to none.

We admit it—sometimes technology isn't the right answer. Case in point, the wireless industry's broken customer care model that relies on IVR robots and handoffs.

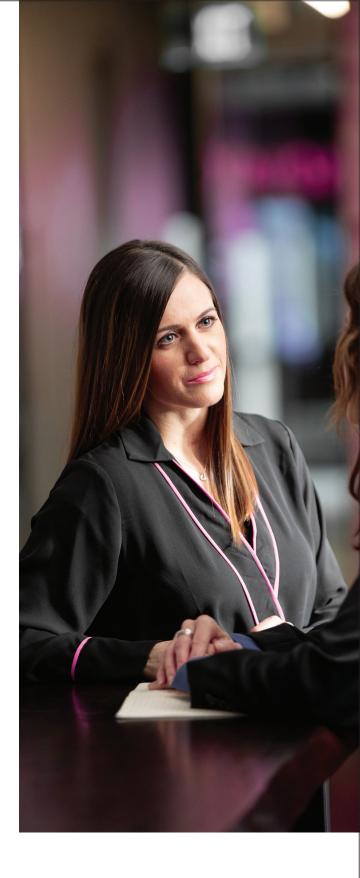
We've reinvented customer care to ensure every touchpoint is a human one—because we know your business thrives with personalized experiences designed to help you get the most out of your network.

### Team of Experts®

Your experience is our priority.

- Get a dedicated support team—an assigned, highly trained Team of Experts who know you, know your business, and can get it right the first time.
- It's easy to connect with us—no confusing IVR asking you a bunch of questions and guessing where you should be routed.
- You'll never have to repeat yourself—Care Experts take ownership over issues and advocate for customers internally, documenting your story and ensuring the right people are engaged.
- Fix it yourself with self-service options our Account Hub will transform how you're able to engage with us.

Our dedicated experts can help you develop a mobile connectivity strategy that addresses your business challenges and identifies opportunities that set your organization apart.



### Excellence

# Satisfaction. Leadership. Diversity. T-Mobile for Business sweeps the competition.

Excellence is more than speeds and feeds. At T-Mobile for Business, it's not enough to simply have great wireless service. We give our customers and their communities plenty of other reasons to be proud too—from remarkable mobile experiences to inclusivity, equality, and sustainability in everything we do.

- O PC Magazine
  - 2019 Top Mobile Carrier for Work
- US Environmental Protection Agency
  Green Power Leadership Award
- Ethisphere
  World's Most Ethical Companies

- Great Place to Work®
  - Best Workplaces<sup>™</sup> For Women
- Military Friendly '19 Award Military Friendly® Employer

PC Magazine award reprinted with permission. ®2019 Ziff Davis, LLC. AllRights Reserved

### #1 in Business Wireless Customer Satisfaction

### T-Mobile received the J.D. Power award for highest overall satisfaction.



### Third year in a row, in every segment:

Large Enterprise Small and Mid-size Business Very Small Business

T-Mobile received the highest score among very small, small/medium, and large enterprise business wireless providers in the J.D. Power 2017-2019 U.S. Business Wireless Customer Satisfaction Studies of customers' satisfaction with their current wireless provider. Visit jdpower.com/awards.

### Large Enterprise Segment Rankings:

- #1 in Customer Service
- #1 in Offerings and Promotion
- #1 in Cost of Service
- #1 in Sales Representatives
- in Billing

### POSSIBILITY

### Business is changing. Are you with us?

The future of business will be powered by next generation networks—and the possibilities are endless. Let us help you take the next step forward with:

- Business value assessment workshops
- Industry readiness assessments
- Discussions with T-Mobile for Business industry specialists



Start here with your T-Mobile for Business expert to learn more about how we're helping enterprises like yours pursue their next big thing.

