



# Hybrid Work Policies Move Beyond “Nice to Have”

## Driving Benefits for Enterprises and Employees

### Hybrid Work Programs Becoming Standard Business Practice



**88% of companies** have formal, company-wide hybrid work programs



and **68% have policies and** deployed additional technology to enable their hybrid work programs.



Respondents indicate that, on average, **55% of their workforce** will utilize or be eligible for a formal or informal hybrid work program going forward.

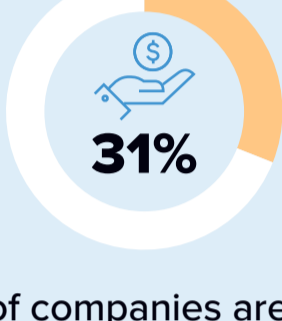


**64% of companies** expect that at least half of their employees will be eligible to utilize hybrid work programs and policies in the future.

Source: T-Mobile for Business Hybrid Work Decision Maker Survey, IDC, October 2021

### Companies Are Backing Hybrid Work Programs With Their Wallets

Over the next 12-18 months



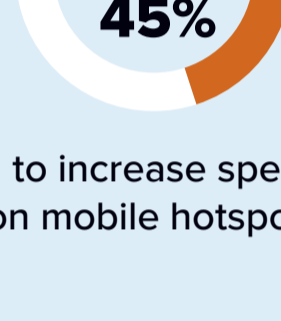
of companies are expecting to increase investments in hybrid work



plan to spend more on wireless home broadband for employees



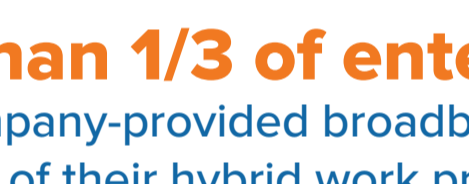
expect to increase spending on MDM (mobile device management) software and services



plan to increase spending on mobile hotspots

Source: T-Mobile for Business Hybrid Work Decision Maker Survey, IDC, October 2021

### Company-provided Home Broadband Is an Emerging Technology for Hybrid Work



**More than 1/3 of enterprises** are making company-provided broadband connectivity a part of their hybrid work program



of companies choose to offer **company-provided broadband** to improve the security profile of company systems



say it is **easier to manage** than broadband reimbursement programs



point to the ability to **provide a consistent employee experience** as an appealing feature of company-provided broadband

Source: T-Mobile for Business Hybrid Work Decision Maker Survey, IDC, October 2021

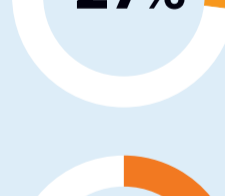
### Hybrid Work Programs Bring Tangible, Measurable Benefits



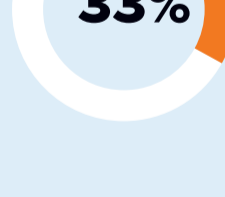
**82% of companies** are already realizing measurable benefits from hybrid work



have reported **productivity increases** through reduced absenteeism and the ability for employees to choose schedules that align to their most productive times



have reported **cost savings** via improved utility spending, reduced office footprints, and increased employee retention



have reported **productivity gains and cost savings** from instituting hybrid work programs

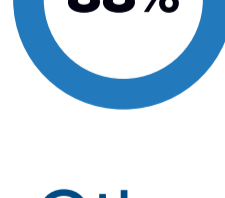
Source: T-Mobile for Business Hybrid Work Decision Maker Survey, IDC, October 2021

### Hybrid Work Programs Require Robust, Widespread Connectivity

But don't overlook mobile security and collaboration tools



of companies indicate that having a **single connectivity** provider for their hybrid work program, regardless of where their employees live, is important or extremely important



believe that **widespread coverage** is important or extremely important in their hybrid work programs vendor selection

Other criteria for hybrid work vendors:



expect their hybrid work vendors to have a trusted security reputation



look to vendors that can enhance productivity and improve employee engagement



evaluate vendors on their ability to deliver improved collaboration

Source: T-Mobile for Business Hybrid Work Decision Maker Survey, IDC, October 2021

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