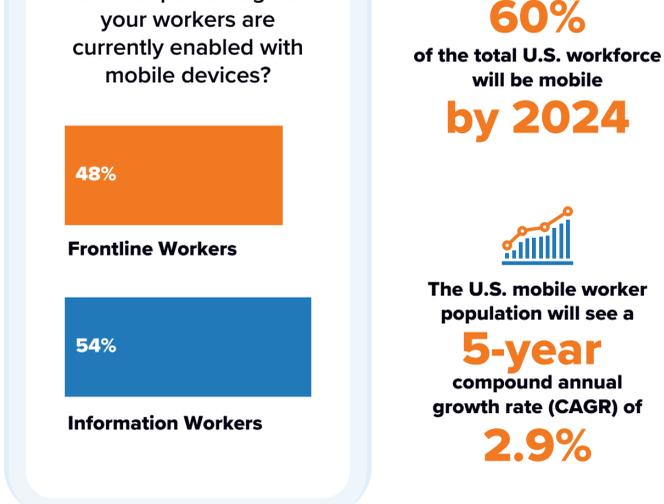


# The Business Value of 5G Fixed Wireless Access for a Hybrid Workforce

## Today's Workforce Is Highly Mobile

### U.S. Mobile Workers in 2020 and Beyond



**Mobile workers:** IDC defines mobile workers as workers who are enabled with mobile devices (smartphones, tablets, etc.) by their company to complete their assigned tasks and workflows.

Source: U.S. Mobile Worker Population Forecast 2020-2024 (IDC #US46774020, August 2020)

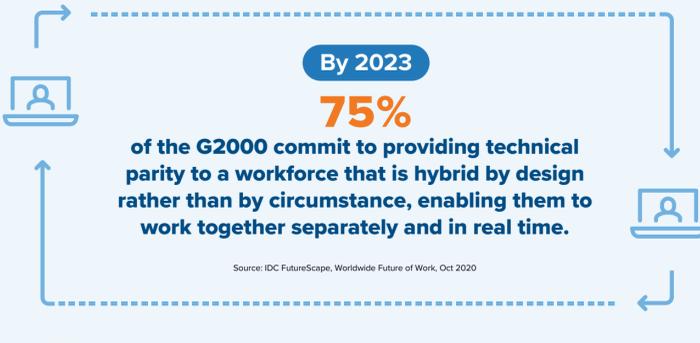
## Work in the Future: Even Greater Mobility



**87%** of U.S. enterprises expect workers to work from home (WFH) three or more days per week after closures are lifted.

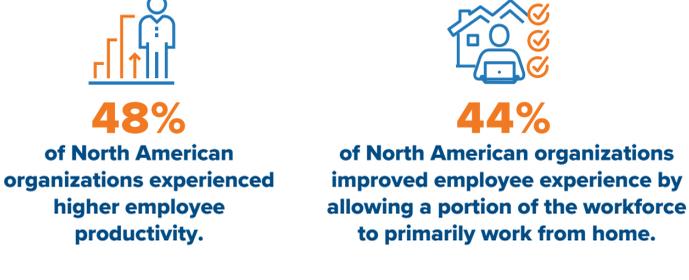


Source: IDC 2020 U.S. Enterprise Mobility Decision Maker Survey: Devices, June 2020



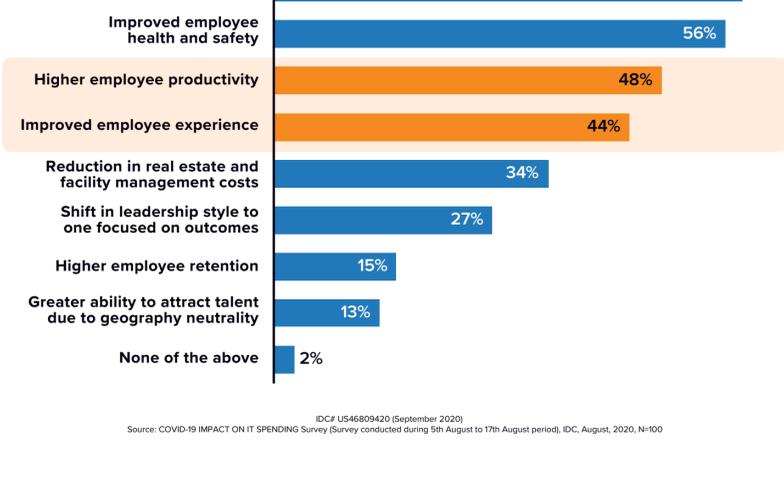
**Remote/Work from Home Workers:** This group of individuals works from home three or more days per week or spends no time in a traditional office.

## Work from Home Benefits: Higher Productivity, Improved Experience



Source: IDC's COVID-19 Impact on IT Spending Survey, August 2020

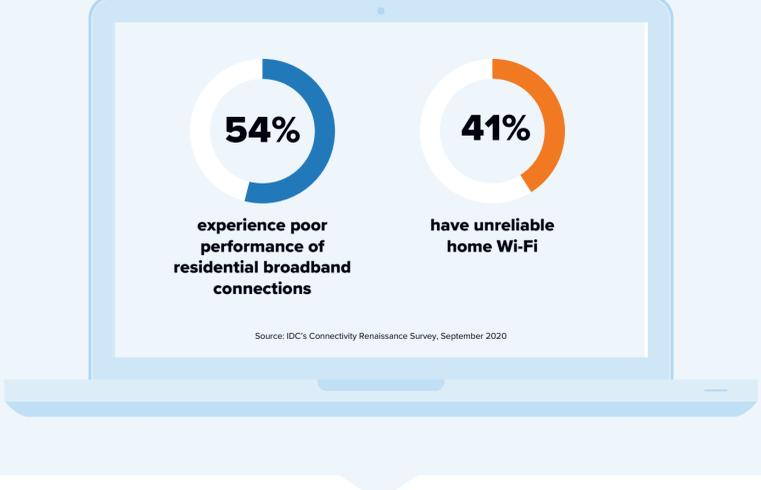
**Q. Which of the following benefits has your organization experienced or is anticipating experiencing by allowing a portion of the workforce to primarily work from home?**



IDC# US46809420 (September 2020)  
Source: COVID-19 IMPACT ON IT SPENDING Survey (Survey conducted during 5th August to 17th August period), IDC, August, 2020, N=100

## The Work from Home Hurdle: Unreliable Infrastructure

### Top 2 Network Challenges with Employees Working from Home:



## 5G Productivity

### Employee productivity improvement



**Organizations with 5G deployment trials already underway had a 32% higher improvement in employee productivity than all other organizations.**

Q. As a result of investments in new and improved technology/processes, how much has your organization improved its metrics for employee productivity in the past 2 years?  
Source: IDC T-Mobile 5G CIO Maturity Survey, IDC, October, 2020

### Enterprise businesses have a wide spectrum of deployment plans.



Source: IDC T-Mobile 5G CIO Maturity Survey, IDC, October, 2020

## Message from the Sponsor

T-Mobile for Business has solutions for your Work-From-Anywhere workforce. With America's largest 5G network, your workforce can stay connected and collaborate beyond the office, where work happens. T-Mobile for Business is committed to helping big businesses embrace the new world of work with products and services that deliver on capacity, coverage, and speed – all with the dedicated, award-winning service you deserve.

[Learn more about optimizing your workforce](#)