

EXCUSE ELIMINATOR

What's stopping you from switching to the most-loved company in wireless?

Excuse

Reality

MY WIRELESS PROVIDER HAS THE BEST NETWORK PERFORMANCE

T-Mobile's LTE coverage is kicking ass while AT&T's and Verizon's are just kicking. We've more than tripled our LTE network since 2014 and now cover 99% of Americans!

I ALREADY GET THE FEATURES I WANT AT THE BEST VALUE

Or so you thought. The Magenta plan is the best value in wireless with unlimited talk, text and data, weekly free stuff from T-Mobile Tuesdays, taxes and fees included, free data and texting in 210+ countries and destinations, Netflix on Us and more.

AIN'T NOBODY GOT TIME FOR THAT

It's not as hard as you think! Just bring your latest bill from Verizon, AT&T or Sprint showing an eligible service discount (think employer, affiliate, military or senior discounts) to a T-Mobile store and we'll get you set up!

I'M UNDER CONTRACT WITH ANOTHER WIRELESS PROVIDER

We got you! We'll cover your Early Termination Fees and remaining device payments, up to \$600 via trade-in credit on your bill and prepaid card, when you switch to T-Mobile and get a new smartphone.

I HAVE A GOOD DISCOUNT ALREADY THAT I DON'T WANT TO LOSE

You're not alone! 1 in 3 wireless customers with those discounts say it's one of the reasons they stay put. Not anymore! We'll match or beat eligible discounts up to \$15/mo for a single line or \$30/mo for two or more lines.

I'M ON A FAMILY PLAN AND DON'T WANT TO CONVINCE EVERYONE TO SWITCH

Bring over the whole family! Get **Netflix on Us** and free stuff every week from T-Mobile Tuesdays – including free tacos!!

**OKAY,
SIGN
ME
UP!**

You got it!
Bring your wireless bill to any T-Mobile store or visit t-mobile.com to learn more.

